

## Malaysia Tech Month 2021 Set to Establish Malaysia as the Heart of Digital ASEAN

- *MTM 2021 to be bigger and better, with more events and renowned digital technology-focused industry speakers from across the globe*
- *Confirmed speakers include Professor Dr. Michio Kaku (world-renowned futurist, best-selling author and populariser of science), Dr. Luc Julia (Chief Scientific Officer of Renault Group and the Co-Creator of Siri), Tan Sri Tony Fernandes, Michael Tchong (Futurist and author of Ubertrends USA) and many more*

**CYBERJAYA, 26 JULY 2021:** The Malaysia Tech Month 2021 returns for the second year featuring stellar line up of internationally-renowned speakers such as Professor Dr. Michio Kaku, Theoretical Physicist, Bestselling Author, Acclaimed Public Speaker, Renowned Futurist & Populariser of Science; Dr Luc Julia, Chief Scientific Officer of Renault Group and the Co-Creator of Apple Siri; Michael Tchong, Futurist and Author; Inma Martinez, Digital Pioneer and A.I. Scientist, UK; Taavi Kotka, First Former Chief Information Officer, Estonian Government; Ivana Bartoletti, Technical Director – Privacy, Deloitte & Co-Founder, Women Leading in AI Network, UK.

The Malaysia Tech Month 2021 (MTM'21) is a virtual, month-long curation of electrifying digital and technology content geared toward promoting investments in the digital economy, organised by Malaysia Digital Economy Corporation (MDEC), Malaysia's lead agency in digital transformation.

This line up will be enhanced by Malaysia's own Tech Titans (or Digital Doyens) from the inimitable Tan Sri Tony Fernandes, CEO Air Asia Group to Eric Cheng, Co-Founder & Group CEO, Carsome, Malaysia's first Unicorn. Other distinguished speakers include; Muhamad Fajrin Rasyid, Co-Founder, Bukalapak; Kamarul A Muhamed, Founder & Group CEO, Aerodyne Group and many more.

Taking place from 29 July till 30 August 2021, MTM'21 will be featuring over 40 events and more than 300 local and international industry speakers and investors. Through varied and diverse keynotes, workshops, discussion panels and matching sessions, these industry leaders and tech innovators will be sharing their thoughts and experiences on the Fourth Industrial Revolution (4IR), current and future trends in technology, and the digital economy as a whole.

Targeting more than 20,000 participants from over 50 countries, MTM'21 will kick off with a two-day anchor event on 29 July, which will be headlined Professor Dr. Michio Kaku who will be speaking on the topic of the "Five Big Ideas That Will Shape Our Future".

As the curtain-raiser to MTM'21, the anchor event will highlight the journey of Malaysia as the Original Start Up in the region with the launch of MSC Malaysia in 1996 to being the launch bed of Unicorns. Topics include the "ASEAN Digital Economy Journey", "Digital Blooming In An Unpredictable World" "Gender Diversity in Technology - The Unconscious Bias in AI", "Esports – The Digital Economy Game Changer", "Asian Nations' Digital Response to the Pandemic" and many more.

MTM'21 also kickstarts the celebration of MDEC's 25<sup>th</sup> Anniversary Silver Jubilee, which begins with a special chat on the agency's journey since its 1996 inception featuring past MDEC executives and partners.

The content will be rolled out in four themed weeks encapsulating MDEC's NADI Digital pillars– New Skills, Adoption, Disruptors and Investments.

- **Week 1: Digital Investment**, focuses on Malaysia being the Heart of Digital Investments. Participants can engage with experts and existing investors on Malaysia's digital investment landscape, how they can establish and grow in the country, with a view on the region's investment outlook.
- **Week 2: Digital Ecosystem**, driving the business ecosystem to embrace digitalisation, utilising the 4IR tools at their disposal, and understanding vital aspects such as cybersecurity.

- **Week 3: Digital Skills**, nurturing future-ready talent for the global market. The week delves into topics like jobs and careers in the digital economy, the digital tools that can enhance the workforce, and exploring the future of work.
- **Week 4: Digital Disruptors**, deep-dives into the digital-led disruptions of today, from Islamic fintech and cryptocurrency to mobile commerce, digital banks and mobile esports.

MTM'21 is Malaysia's marquee investment promotion platform bringing together industry, government and investors to collaborate and leverage on each other's strengths and offerings. The event serves to connect Malaysian start-ups and scale-ups to international investors, in addition to providing business and talent matching and investment opportunities.

"This year marks an important milestone for MDEC as we celebrate our 25<sup>th</sup> anniversary. In many ways, MTM'21 is the celebration of the progress and achievements we've made since we were founded in 1996 to realise the dream of the Multimedia Super Corridor. There's no better way for us to celebrate our Silver Jubilee than to do what we do best – driving innovation and empowering the people towards digital transformation.

"The event also gives us the opportunity to broaden our minds and engage in conversations that ultimately drives us towards enabling a nation that is deeply integrated with technology and with equitable digital opportunities to the people and businesses - Malaysia 5.0," said Surina Shukri, CEO of MDEC.

For more information on Malaysia Tech Month 2021, visit [mdec.my/mtm2021](https://mdec.my/mtm2021). Visitors and participants will be able to keep track of MTM'21's many events and talks as well as network with fellow attendees via the Hubilo Events app, which can be downloaded on [Google Play](#) as well as the [Apple App Store](#).

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#### About Malaysia Tech Month 2021

Malaysia Tech Month 2021 (MTM 2021) is a mega-virtual, month-long curation of electrifying digital and technology keynotes, workshops, discussion panels and business-matching sessions. It will feature distinguished group of local and international industry speakers and investors to share their expert thoughts and experiences in 4IR-driven digital economy.

MTM 2021 will see exciting programmes that will allow the spotlight to be shone upon digital ecosystem leaders and creators, leading-edge companies as well as talents, enabling all stakeholders to discover new perspectives on domestic and global trends in artificial intelligence, drone tech, data analytics, fintech and digital workforce.

Drawing out new tech conversations from public sector and enterprise decision makers, entrepreneurial and academic circles, MTM 2021 aims to drive MDEC's aspirations in establishing Malaysia as the Heart of Digital ASEAN and further reinforce Malaysia's position as the first-mover for the rise of the digital economy in the present and post-pandemic era.

#### About Malaysia Digital Economy Corporation (MDEC)

Malaysia Digital Economy Corporation (MDEC) is the agency under the Ministry of Communications and Multimedia Malaysia leading the nation's digital transformation for 25 years. MDEC's agenda is **Malaysia 5.0**, enabling a nation deeply integrated with technology, providing equitable digital opportunities to the people and businesses.

In order to achieve this, we will focus on four key DIGITAL thrusts, **New skills**, **Adoption**, **Disruptors** and **Investments**. This forms the basis of our NADI Digital brand campaign, that will drive our core programmes for the rakyat, business and investors. MDEC's aim is for Malaysia to become a globally competitive digital nation, anchored on inclusivity, sustainability and shared prosperity, firmly establishing Malaysia as the Heart of Digital ASEAN.

**#Malaysia5.0 #NadiDigital #SayaDigital #MHODA #MyMDEC**

## MEDIA RELEASE



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Facebook: <https://www.facebook.com/MyMDEC/>  
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